

Digital Envelope

Enhance your traditional customer communications with the power of Adare SEC's Email and SMS solutions. Improve response rates and engage with your customers via the channel that works for them.

Adare SEC's innovative multi-channel delivery solution allows you to use the power of Email and SMS to contact your customers or send them transactional documents in a secure and personalised manner, using the channel that is most convenient to them.

Our digital envelope allows clients to send a secure link to documents that would have traditionally been sent in a print format. Clients can click on the secure link in the email or SMS, answer some quick qualifying questions and view their documents.



1



STEP 1

Send a Secure URL

- Send a personalised 'hello' to your customer, delivering a unique URL to the phone and/or email inbox.

2

STEP 2

One Click Access

- The URL takes your customer to a secure online portal where they can easily sign in.



3



STEP 3

Immediate Response

- Your customer immediately accesses their confidential document and responds accordingly to the presented call to action.

Features & Benefits

Secure



Safely send personalised customer correspondences with encrypted links and access to documents.

Cost Efficient



Improve and/or reduce mailing costs compared to post only strategies.

Faster



Enhance time to action for correspondence which would normally be sent by postal route only.

Reporting



Accurately track read rates, failed delivery rates, response rates, call to action rates and trend analysis with Reporting and MI.

Personalised



Send customer specific documentation that would ordinarily need to be sent to a customer letter-box (statements, certificates, application forms, notices)

Integrated



Enhance paper communications through digital messaging to offer a truly integrated communication strategy.

Dynamic



Discover more options for customer correspondence preferences in line with regulatory requirements and outcomes (such as GDPR).

Streamlined



Significantly shorten customer engagement timescales which can improve customer journey management.



GET STARTED

Say hello to digital envelope and develop a truly integrated customer-centric communications strategy with Adare SEC.



Book a Discovery Call with our Team

Not a sales call. Talk with our friendly team to learn more about the options that are available to you and discover how you can improve the engagement of your communications by emailing hello@adaresec.com



Adare SEC is a leading provider of technology-led, Integrated Communication Solutions, inspiring our clients with choice and insight to deliver their vital message securely, via multiple channels. As a trusted partner, we consult with our clients to give them choice and insight enabling them to maximise the effectiveness of their communications. We pride ourselves on compliance and integrity, evidenced by our suite of certifications across our three secure sites.

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