

## Carbon Reduction Plan

**Supplier name:** Critiqom Limited, Adare SEC and Opus Trust Marketing

**Publication date:** 25/01/2025

### Commitment to achieving Net Zero

Critiqom Limited, Adare SEC and Opus Trust Marketing is committed to achieving Net Zero emissions by 2050.

### Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

<b>Baseline Year:</b> 2019	
Additional Details relating to the Baseline Emissions calculations.	
<b>Baseline year emissions:</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
<b>Scope 1</b>	752.41
<b>Scope 2</b>	2246.08
<b>Scope 3 (Included Sources)</b>	357.75 Only includes category 3.6.
<b>Total scope 1 &amp; 2 Emissions</b>	2,998.49

### Current Emissions Reporting

<b>Reporting Year:</b> 2023 / 2024	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
<b>Scope 1</b>	320.57
<b>Scope 2</b>	532.59
<b>Scope 3 (Included Sources)</b>	46, 217 Includes all categories.
<b>Total scope 1 &amp; 2 Emissions</b>	853.16

Reporting Year: 2024/2025 Q1 – Q3	
EMISSIONS	TOTAL (tCO2e)
Scope 1	241.5
Scope 2	74.72
Scope 3 (Included Sources)	To be confirmed
<b>Total Emissions</b>	<b>316.22</b>

### Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

Our largest aspect of carbon footprint is electricity and we have switched to 100% renewable energy.

In 2019 we became the first company to use 100% recyclable and biodegradable envelopes.

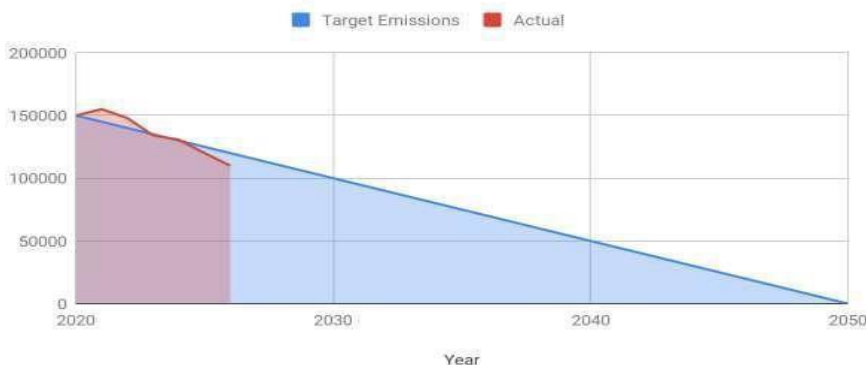
Additionally, improvements were made the year after to our water management system which allowed us to save on transportation and container requirements.

In 2021 the introduction of our electric vehicle scheme gave employees affordable access to a greener private vehicle option and also contributed to our overall 2021 carbon footprint reduction.

We project that carbon emissions will decrease over the next five years to 90.657 tCO2e by 2028. This is a reduction of 9%.

Progress against these targets can be seen in the graph below:

Carbon Reduction: Projected vs. Actual



## Carbon Reduction Projects / Completed Carbon Reduction / Initiatives

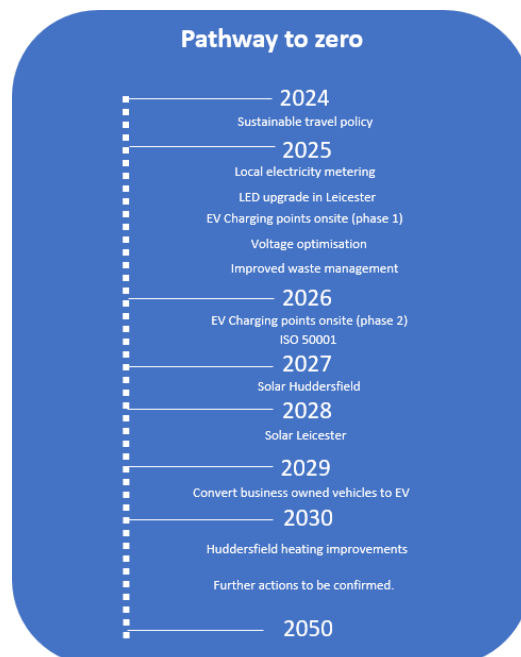
The following environmental management measures and projects have been completed or implemented since the 2019 baseline.

- We hold the ISO 14001:2015 standard
- We were awarded EcoVadis Gold status.
- We have signed up to STBI.
- We have switched to 100% renewable energy
- Across our sites we have installed LED lighting, an upgrade which allows us to consume considerably less energy and produce less waste in the process.
- Our reduced energy consumption target has also benefitted from the upgrade of highly efficient warehouse equipment, with some replacements saving as much as 80% energy efficiency as overall solutions.
- We have changed our machines. They use more power but are much faster and thus more efficient.

The carbon emission reduction achieved by these schemes equate to 1991.14 tCO<sub>2</sub>e, a 66%ge reduction against the 2019 baseline and the measures will be in effect when performing the contract.

We are also expecting to focus on further reducing fuel oil and natural gas consumption and focusing more on electric heating. The first element will be the installation of solar panels on our offices.

In order to further reduce emissions, we are investigating the shift from printed mail to digital communications.



*We have a series of initiatives that we are planning to implement, and some have been implemented since the recording of our baseline measurement.*

## **Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans. Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>4</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>5</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>6</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the Board of Directors (or equivalent management body).

**Signed on behalf of the Supplier:**

A handwritten signature in black ink, appearing to read 'Tony Strong', written in a cursive style.

**Tony Strong**

CEO

Date: 25 01 2025