

**Blueprint for smarter communications,
transformational services and a better citizen experience**

START HERE

It's time to claim back your share of the postage savings

UK councils are missing out on **£millions savings ... on postage**

The problem? Inefficiencies, duplications and failing to embrace technologies like Hybrid Mail or address channel shift.



Postage represents MOST of your critical communication costs.

So you could save anything from **£30,000 to £300,000 extra a year**

Councils are seeing instant cost savings of up to £30,000 a year on revenues and benefits.

Just think how much you could save on your electoral, traffic & transport, payroll & HR, environmental and corporate communications.

What could you achieve with a little re-architecting?



Up to £300k a year saved on burdened costs

Moving from in-plant to externalised services cuts out substantial expense (software, training, real estate, consumables and postage).



Up to £300k a year EXTRA for frontline services

Reevaluating your mailings, could mean you're left with MORE to spend on essential frontline services.



Effortless digital communications

Replace legacy communication processes with digital and open up multi-channel comms to citizens.



Get there STEP BY STEP

We don't expect you to do it all in one go. We can help your council make the move gradually - at the pace that's right for you.

Plan for bigger savings

It's not just the financial gains. There are plenty of other reasons to reevaluate your communications:



50% less time to print and despatch.



Staggered mailings Ensure contact-centres are always optimally staffed and ready to go.



Digital Efficiency Shift paper comms to digital and reduce postage spend further.



23,700 letters merged cutting costs

Gateshead Council saved on thousands of mailings through matching and merging. How can we help YOU?



Two days to deliver Day-definitive mailings a must? No problem. Our Primepost service pre-sorts your mail for direct injection into Royal Mail IMCs, smoothing out even the rockiest of postal routes.



No room for error Experts in delivering highly personal and financially sensitive documents. With fully auditable ISO 27001 and ISO 9001 processes and accreditations.

Let's work together to achieve your goals

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